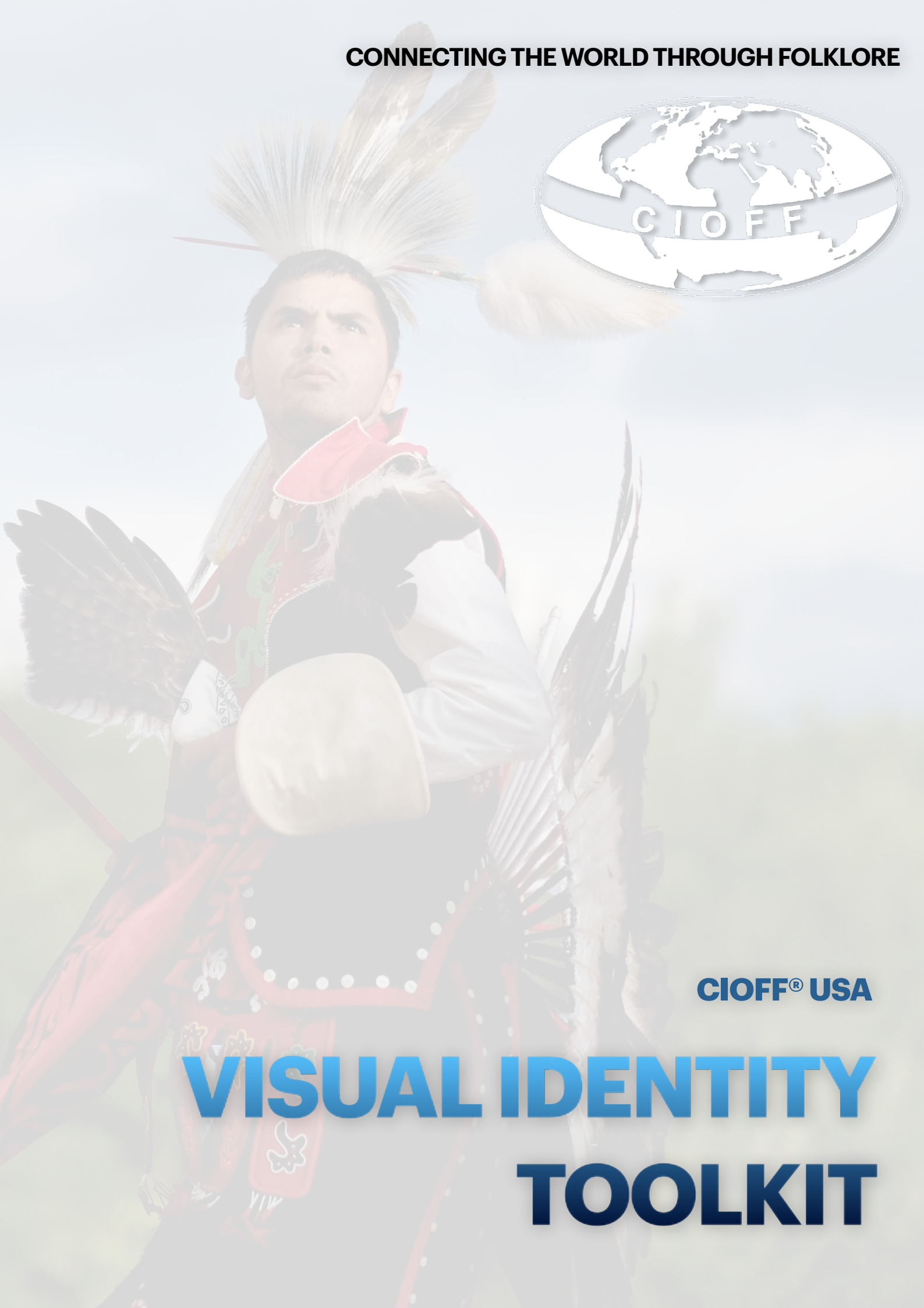


CONNECTING THE WORLD THROUGH FOLKLORE



CIOFF® USA

VISUAL IDENTITY TOOLKIT

VISUAL IDENTITY TOOLKIT

This toolkit is a curated collection of ready to print professional assets designed to ensure a consistent and prestigious visual presence for CIOFF® at festivals, conferences, events and official ceremonies.

Instead of designing materials from scratch, you have all the essential branding tools in one place pre-formatted to international industry standards.

WHAT'S INSIDE THIS PACKAGE?

Official CIOFF® Flag:

The horizontal brand flag, essential for parade stages, official masts, and ceremonial protocols.

Winder (Event Flag):

High-visibility outdoor/indoor flags for festival entrances.

Roll-up Banner:

A mobile, vertical display for indoor stages, lobbies, or workshops.

Interview Wall (Backdrop):

A professional "Step and Repeat" wall featuring the CIOFF® logo, designed for press conferences and photo opportunities.

HOW TO USE THIS TOOLKIT?

You don't need to be a designer to use these files. We have done the technical work for you. To produce these materials, simply:

Step 1:

Download the entire folder or the specific file you need.

Step 2:

For flags, winders, and walls – forward the files directly to your printing company.

Step 3:

For the Silver & Gold Pin Diplomas – open the template, enter the recipient's details, and print on high-quality parchment or heavy-weight paper (250-300g).

Note for the Printer:

All files are provided in high-resolution vector format (AI/EPS/PDF) with CMYK color profiles. Large-format items include standardized bleeds and safety margins.

WHY USE THESE FILES?

Visual Identity Toolkit: Elevating CIOFF® Global Brand Standards

The introduction of the Visual Identity Toolkit marks a significant step toward the full professionalization of our organization's international image. This ready-to-use suite of branding assets has been designed to immediately elevate the visual standards of every National Section and Partner Member, ensuring the level of consistency expected from an organization affiliated with **UNESCO**.

Guaranteed Prestige & Brand Authority: A unified branding strategy builds trust and reinforces the elite nature of our events. By using identical visual standards globally, the CIOFF® brand becomes instantly recognizable, powerful, and professional in the eyes of partners, the media, and the public.

Resource & Time Efficiency: We have eliminated the need for National Sections to design materials from scratch. There is no longer a need to hire external designers or worry about recreating logos all creative and technical work has been completed for you.

Production-Ready Quality (Plug-and-Play): We provide professional, verified files that are ready to be sent directly to any printing company. This guarantees the highest print quality, removing the risk of errors in color profiles, margins, or resolution.

Immediate & Universal Access: All assets are available "on-demand" directly from the official CIOFF® website and our dedicated Google Drive Workspace. This ensures that every member, regardless of location, has constant access to the most up-to-date and authorized templates.

Utilizing the Visual Identity Toolkit is a commitment to our shared image and the professional standards that unite our global community under one prestigious banner.

WHAT'S INSIDE THIS PACKAGE?

[Download File - www.cioffusa.org](http://www.cioffusa.org)

Official CIOFF® Flag:

Flag Logo CIOFF® colorfull



Flag Logo CIOFF® white color



Flag Logo CIOFF® color background

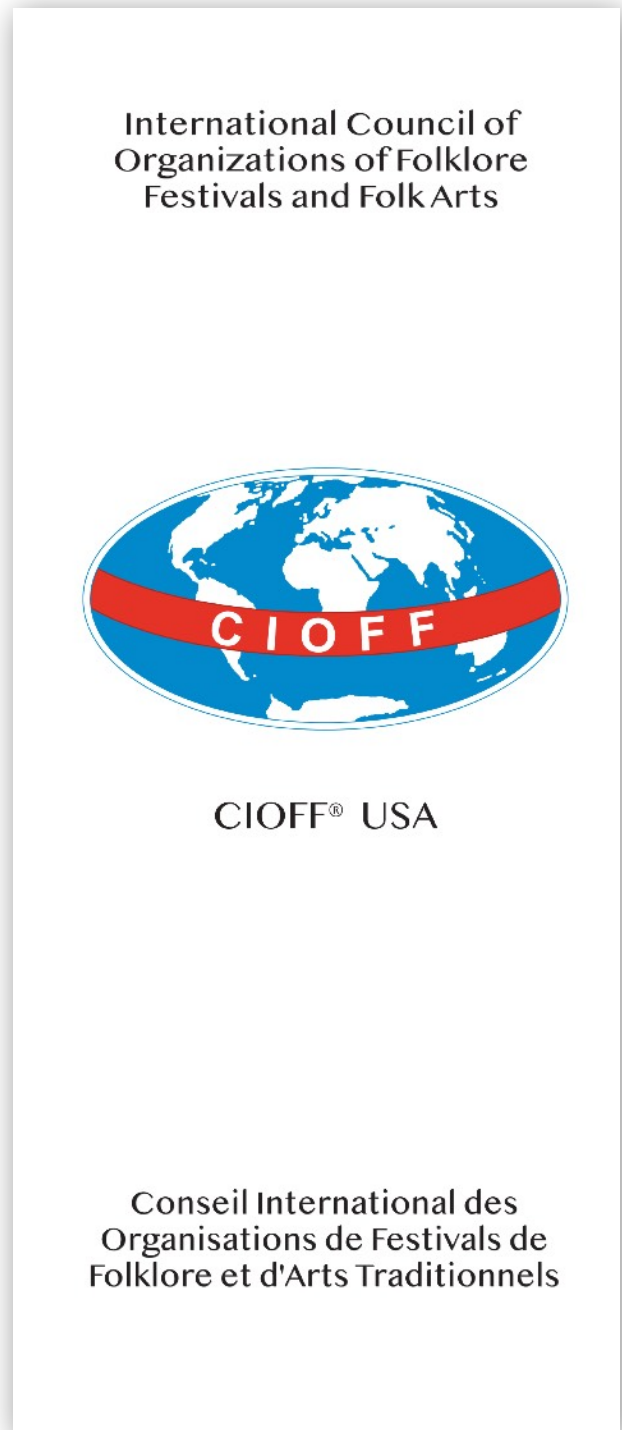


Winder (Event Flag):

English version



Roll-up Banner



Interview Wall (Backdrop)

